



For Immediate Release

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Career Fair Leads North Ed Career Tech Students to Area Employers

Students gain insight into career training and job opportunities

TRAVERSE CITY, Mich. – Northwest Education Services (North Ed) Career Tech students had the opportunity Tuesday, April 12, to connect with more than 80 local employers and recruiters to discuss future career opportunities and more during the 2022 Career Fair.

This year's event saw an all-time high number of northern Michigan businesses registered to participate in the annual fair, which was only open to students enrolled in one of the [21 programs offered at Career Tech](#). The fair, now in its 14th year, was held at the North Ed Career Tech facility, located at 880 Parsons Road, Traverse City.

"We are so fortunate to have so many local industry leaders on board who are able to bring tremendous job opportunities for our talented students," said Dana Venhuizen, career prep specialist at North Ed Career Tech. "The job market is hot right now and our career fair is a great way to help bridge the skilled trade gap and connect local employers to a qualified talent pool."

The fair is coordinated by school staff and area businesses to expose students to a variety of local and regional employers. Set up in an "expo" style, the event allows students to visit display booths to learn from area employers about what steps are needed to climb the training and employment ladder in a variety of career pathways.

Students were able to network with business and industry representatives and learn about job qualifications and income potential in a familiar setting where conversations centered on the career and technical education and experiences these high school students have captured while enrolled at Career Tech.

Career Tech Auto Repair students and brothers Francisco and Ivan Calderon, from Traverse City Central High School, said they appreciated the variety of employers they met at the fair.

"There are so many options, from local employers to companies that have job opportunities nationwide, the experience has helped us understand that our learning experience at the Career Tech center can open many doors for us," said Francisco Calderon.

Career Tech students consist of high school juniors and seniors from throughout the five counties within North Ed's service area: Antrim, Benzie, Grand Traverse, Kalkaska and Leelanau.

Students who reside in the region are able to attend Career Tech at no cost to the individual or the school district they attend. Students attend half the school day at their local high school and the other half at Career Tech, allowing them to complete Michigan high school graduation requirements as well as explore a career interest that can give them a head start and prepare them for success in college, the workforce or military service.

Learn more about Northwest Education Services career and technical education programs at www.northwested.org/career_tech

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SUGGESTED CAPTION: Northwest Education Services (North Ed) Career Tech students had the opportunity to talk with representatives from governmental agencies and area businesses from the manufacturing, health care, service and hospitality industries, among other sectors. Brightstar Care of Northern Michigan, shown, is one of the more than 80 regional employers who participated in the 14th annual Career Fair, held Tuesday at North Ed Career Tech, 880 Parsons Road, Traverse City. (Photo courtesy of Northwest Education Services)



SUGGESTED CAPTION: Northwest Education Services (North Ed) Career Tech students had the opportunity to talk with representatives from governmental agencies and area businesses from the manufacturing, health care, service and hospitality industries, among other sectors. Windemuller, shown, is one of the more than 80 regional employers who participated in the 14th annual Career Fair, held Tuesday at North Ed Career Tech, 880 Parsons Road, Traverse City. (Photo courtesy of Northwest Education Services)



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